

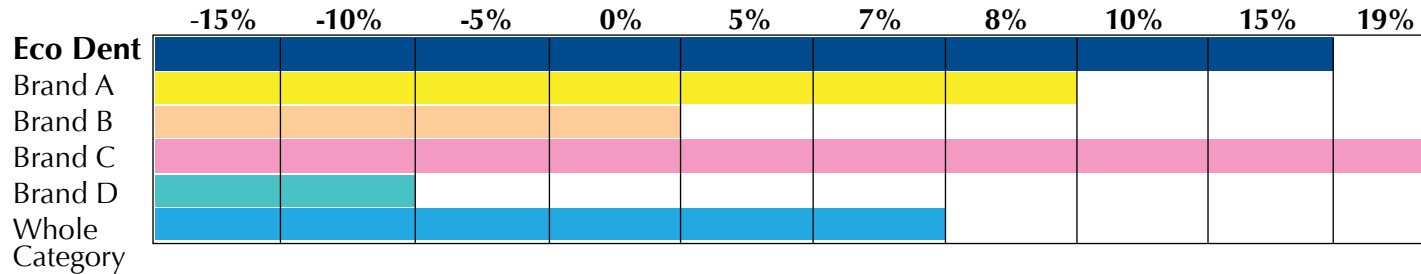


# ECO-DENT®

PREMIUM NATURAL ORAL CARE PRODUCTS

Health Food Industry Oral Care Products Category 2007 Results  
 Eco-Dent® Premium Oral Care Outperforms the Category

### Growth 2006 to 2007 top 5 brands



\*\*all statistics are from SPINS, a market research and consulting firm for the Natural products industry (SPINSscan Natural, 52 weeks ending 12/29/07)

### Eco Dent By Product Category Market Share Rank

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10



Floss



Toothpowder



Dental Gum

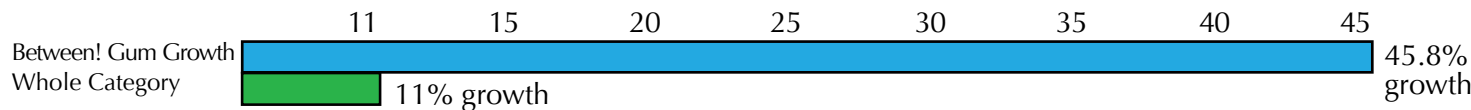


Mouth Rinse



Toothbrush

### Dental Gum - Health Food 2007 Growth



Eco-Dent is distributed by Lotus Brands, Inc., a majority woman-owned family business

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