

Between!® Gum On Display

Eco-Dent now offers you space-efficient, sales-generating displays for Between! Dental Gum. A proven impulse item, Between! Gum is now even more accessible to your customers.

More than just gum. It's Between! Dental Gum



In-Shelf Display Fixture 96 piece

The In-Shelf Display has a low-profile, horizontal design that fits inside most shelves at the Front End, as well as in the Oral Care or Candy departments. Display all three Between! Gum flavors in less shelf space — uses only 9" of shelf!

In-Shelf Display Dimensions w/ Product

(4 - 12 pc Display Boxes per Tier);

H: 6.5" (9" w/ Display Box Header); W: 9.25" D: 9"

UPC 0 00360 05804 8



Between! Gum Packet Jar

Offer your customers a convenient 2 piece packet of Between! Gum as an after meal breath refresher. Ideal for in-store Deli checkouts. One taste and they will be back for more.

Holds 100 pieces — Cool Mint and Cinnamon

Shelf Dimensions;

H: 6.5" W: 4.25" D: 7.25"

Cool Mint UPC 0 00360 08002 5

Cinnamon UPC 0 00360 08102 2

The Big 240 piece Floor Display! Want high turns? This is the display.

Between! Gum floor display offers a unique opportunity to showcase all three flavors of the Eco-Dent Between! Gum. This display contains 240 pieces — 8 dz Natural Cool Mint, 6 dz Natural Cinnamon, and 6 dz Natural Wintergreen. High turns in a small space.

Display Dimensions;

H: 52.25" D: 14" W: 14"

UPC 0 00360 05604 4



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A proven impulse item, Between! Gum is now even more accessible to your customers.

Counter Top/Top-Shelf Display 72 piece

The most profitable display you can have at your Front End in just 4.75" of linear shelf space! The Counter Top Display's vertical design permits you to display all three Between! flavors in the same space than other brands use for just one flavor.

Top-Shelf Gum Display Dimensions w/ Product
(2 - 12 pc-Display Boxes per Tier);
H: 9.5" (12" with Header) W: 4.75" D: 9.75"
UPC 0 00360 05704 1



Cinnamon UPC 0 00360 05400 2



Wintergreen UPC 0 00360 05500 9



Cool Mint UPC 0 00360 05300 5

Counter Top / Shelf Display

Between Gum! / TerrAdent Toothbrush 84 pc

Available for the Between! Gum Top Shelf Display, an add-on display arm for TerrAdent toothbrushes. Toothbrushes are a terrific Front End impulse item and this merchandiser displays them cleanly and efficiently. This arm displays up to 12 TerrAdent Toothbrushes and attaches easily to the display without tools.

Counter Top/Top-Shelf Display Dimensions w/ Product
(2-12 pc- Gum Display Boxes per Tier);
H: 9.5" (12" with Header) W: 7" D: 9.75"

Display with Soft toothbrush w/ refill;
UPC 0 00360 07005 7

Display with Soft toothbrush;
UPC 0 00360 07006 4



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